

# Carbon Neutrality in 3 easy steps



## CO<sub>2</sub>-BALANCE CALCULATION

- Calculate the CO<sub>2</sub> footprint
- Identify emission sources
- Make specific recommendations for reduction



## COMPENSATE CO<sub>2</sub>

- Select CO<sub>2</sub> certificates
- Select UN SDG's
- Support climate conservation projects



## BECOME CARBON-NEUTRAL

- Acquire a certificate with a seal of approval
- Motivate employees
- Establish a more sustainable company
- Reach out to new customer segments



click & scroll

CLIMATE EXTENDER, a German-Danish-Swedish Group, received approval and support from Gold Standard for the distribution of Gold Standard Certificates and the UNFCCC for the use of the SDG goals.

The result:

A certificate with a seal, clickable on all electronic media.

Our customers have the choice to select their favourite Gold Standard Climate Projects to offset their Carbon Emissions. Our customers clearly select their projects either by country of origin, by sector or even only by a good mixture of the SDG goals. Gold Standard provides the highest quality in a trustworthy framework for this purpose.

Our customers appreciate the combination of visible activity to account for all three dimensions of sustainability - social, environmental and economic - for the first time. Please click onto the example BOSS to see the underlying Gold Standard projects, the SDG goals and the project descriptions.

<http://www.climate-extender.de/en/carbon-neutral-company>